

# NITESH KASHYAP

Senior Product Designer (UX/UI)

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Chicago, IL, USA | Open to relocation | Open to remote (global)

## SUMMARY

Senior Product Designer with **7+ years** of experience in **UX/UI, product strategy, and design systems** across government, healthcare and enterprise platforms. Specializes in **accessibility (WCAG 2.1), user research, and scalable product design**, delivering data-driven solutions impacting millions of users. Strong collaborator in Agile teams, translating complex requirements into intuitive user experiences with measurable business impact.

## CORE SKILLS

Product Design, UX/UI, Human-Centered Design, Design Systems, Accessibility (WCAG 2.1 AA)  
User Research, Usability Testing, Information Architecture, Interaction Design  
Service Design, Enterprise UX, Data-Driven Design, Product Strategy  
Stakeholder Management, Agile / Scrum, Cross-functional Leadership

**Tools:** Figma, Miro, Mural, Adobe Creative Cloud, Microsoft Office, UserTesting, Jira, Azure DevOps, Notion

## WORK EXPERIENCE

### Senior UX/UI Designer

Nov 2021 – Present

Deloitte Consulting LLP | Chicago, IL

- Led **end-to-end design for large-scale GovTech platforms**, improving access to public services for **2M+ users**
- Designed and launched a **statewide digital platform**, reducing inbound support calls by **35%** and significantly lowering operational burden
- Defined **product vision and UX strategy** in partnership with product and engineering, aligning user needs with business outcomes and success metrics
- Conducted **user research, usability testing, and iterative prototyping**, reducing post-launch design revisions and improving product-market fit
- Established and scaled **WCAG 2.1 AA accessibility standards**, ensuring inclusive and compliant digital experiences
- Contributed to **design system adoption and UI standardization**, improving design consistency and development efficiency
- Acted as a **strategic design partner**, influencing product direction beyond execution
- Mentored junior designers and contributed to **team capability building and design quality improvements**

## WORK EXPERIENCE

### UX/UI Designer & Researcher

Jul 2021 – Nov 2021

Freelance | Remote

- Designed a **UX maturity assessment platform**, improving evaluation accuracy across organizational and team levels
- Delivered **research-backed insights and product recommendations**, aligning user needs with business strategy
- Facilitated stakeholder workshops and translated findings into actionable design solutions

### Visual Designer

Jul 2016 – May 2018

Chaos Design | Gurgaon, India

- Delivered **end-to-end design solutions across digital and brand experiences** for fintech, energy, and consumer clients
- Designed responsive websites translating **business goals into user-centric digital experiences**
- Collaborated cross-functionally with strategy and content teams to deliver **multi-channel design outputs**

### Assistant Designer

Jun 2016 – Jul 2016

Loco Design | Gurgaon, India

- Supported execution across **web, print, motion, and spatial design projects**
- Assisted in design production and client deliverables

## EDUCATION

### Master of Fine Arts (MFA)

2018 – 2021

Savannah College of Art and Design (SCAD), USA

Major in **Industrial and Product Design**

### Bachelor of Fine Arts (BFA)

2012 – 2016

Pearl Academy, New Delhi, India

Major in **Communication Design**

## CERTIFICATIONS & RECOGNITION

- **CRLA Certified Mentor** – SCAD
- **The Wrong Biennale (NYC)** – Exhibited Work
- **SCAD Achievement Scholarship**
- **Most Innovative Project Award** – Pearl Academy