

Nitesh Kashyap

Designer | Researcher | Strategist

Education

Master of Fine Arts – Industrial Design

Savannah College of Art and Design (SCAD), Savannah, USA (2018 – 2021)

- **Core skills learned:** Design Thinking, Design Research, Design Strategy, Human- Centered Design, Industrial design, Product (UX/UI) Design, Prototyping, Testing, Ideation & Problem-solving.

Bachelor of Arts (Honors) - Communication Design

Pearl Academy, New Delhi, India (2012 – 2016)

- **Core skills learned:** Communication Design, Visual Design, Graphic Design, Storytelling, Storyboarding, Branding & Identity, Idea visualization, Photography & Videography.

Work Experience

Design Consultant

Deloitte Consulting LLP, Austin, TX (Nov 2021 – present)

- As a design consultant in GPS (Government & Public sector) at Deloitte, I work on State & Local government projects delivering industry-standard design solutions and strategies to the clients that facilitate growth, innovation, and improved experience for the client and their users.
- My role on projects focuses on analyzing and identifying problems in the current services through design research and providing solutions and strategies to solve the problem.
- Designing seamless user interfaces (UI/UX) by converting the research findings into design artifacts to elevate user experience and enhance user interaction based on client's need and requirement.

Industrial and Product Designer

Self-Employed (Freelance), Savannah, GA (May 2021 – Nov 2021)

As an Industrial and Product Designer worked on two freelance projects, during this period used Industrial design and product design (UX/UI design) skills acquired from my master's degree at SCAD to design digital & physical products based on design research & design methodologies, applying those skills into my work as a freelancer.

- **Product (UX/UI) Designer** (Jul 2021 – Nov 2021) – Worked as a product design freelancer on the UX/UI design and development project of a consulting tool to evaluate organizations, teams, and individuals on their design responsibility in terms of their processes and procedures. Conducted design research to understand user experience and based on the findings designed User interface for the consulting tool & conducted user testing to refine the UI/UX design of the prototype.
- **Industrial Designer** (May 2021 – Jul 2021) - Worked as an Industrial design freelancer in collaboration with a college friend to design kitchen products for a client's e-commerce website. Designing kitchen products for production to help the client expand their offering to kitchen products.

Teaching Assistant

Graduate Teaching Internship, Savannah College of Art and Design, Savannah, GA, (Jun 2020 - Aug 2020)

- Assisted Professor to facilitate Product design class, assisting with in-class interaction and engagement with the students.
- Kept track of students learning by being a proactive support system for the student to aid them by helping them understand product design software, providing feedback and resources to aid with their in-class learning.

Visualiser

Chaos Design Pvt Ltd, Gurugram, India (Jul 2016 - May 2018)

- Worked as an interdisciplinary designer managing and collaborating with cross-functional teams— design, content, and strategy team to design impactful digital and physical communications.
- Developed and presented creative designs and strategies based on user research and analysis for various client companies like tea, lifestyle, energy, and finance.
- Worked with different mediums (digital, Web, print, motion graphics, space design) based on project requirements to design solutions and experiences that can fulfill the Client's needs.

Assistant Graphics and Communication Designer

Loco Design Pvt Ltd, Gurugram, India (Jun 2016 - Jul 2016)

- Developed fresh communication ideas and visual concepts to create advertising campaigns.
- Designed professional and innovative websites to promote the brand by understanding brand positioning, marketing strategies, and target audience.

Film making & content creating intern

Internship, Camp K12 (K12 Innovations Pvt Ltd), Gurugram, India (Mar 2015 - May 2015)

- Aided in the development of promotional/inspirational/marketing videos for Camp K12.
- Oversaw and lead the end-to-end process of online creation for Camp K12.

Skills & Tools

- Design Thinking
- Design Research
- Design Strategy
- Human-Centered Design
- Product (UX/UI) Design
- Industrial Design
- Usability testing
- Prototyping
- Problem-Solving
- Idea Visualization
- Visual Design
- Communication Design
- Graphic Design
- Branding + Identity
- Storytelling
- Photography
- Videography
- Leadership
- Entrepreneurship
- Mentoring
- Adobe XD
- Figma
- Miro & Mural
- Rhino
- Solidworks
- Keyshot
- Adobe Creative Suite
- Microsoft Office Suite

Awards & Certifications

- **SCAD Achievement Grad Scholarship** (Savannah College of Art and Design / 2018- 2021)
- **CRLA Certified Mentor** (Savannah College of Art and Design / Dec 2020)
- **Most Innovative Project Award** (Pearl Academy / 2016)